

## Award Categories – 2014 Magazine Awards

| Category                                   |  |
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| Lifetime Achievement                       | One Winner   |
| Best Use of Photography                    | Sport & Leisure<br>Celebrity & Woman's Interest<br>Business & Trade<br>Lifestyle<br>News and Current Affairs |
| Most Effective Commercial Use of Magazines | One Winner   |
| Most Creative Commercial Use of Magazines  | One Winner   |
| Best Marketing Campaign                    | One Winner   |
| Sales Excellence                           | One Winner   |
| Best Publishing Innovation                 | One Winner   |
| Best Designer                              | Consumer<br>Business<br>Specialist Titles *  |
| Best Columnist                             | Consumer<br>Business<br>Specialist Titles *  |
| Best Journalist                            | Sport & Leisure<br>Celebrity & Woman's Interest<br>Business & Trade<br>Lifestyle<br>News and Current Affairs |
| Best Cover                                 | Sport & Leisure<br>Celebrity & Woman's Interest<br>Business & Trade<br>Lifestyle<br>News and Current Affairs |
| Best Editor                                | Sport & Leisure<br>Celebrity & Woman's Interest<br>Business & Trade<br>Lifestyle<br>News and Current Affairs |
| Editor of the Year                         | <b>One grand winner</b>  |
| Best Magazine                              | Sport & Leisure<br>Celebrity & Woman's Interest<br>Business & Trade<br>Lifestyle<br>News and Current Affairs |
| Magazine of the Year                       | <b>One grand winner</b>  |
| <b>Total Awards</b>                        | <b>41</b>  |

\* *Specialist Titles must be under 12,000 circulation*